

Franchising

Corporate Master or individual Franchising

Franchise Opportunities with Dr. Frank & Partner Ergotherapeuten

As a Dr. Frank & Partner Ergotherapeuten Master Franchisee, an individual or a company acquires the right to develop the Dr. Frank & Partner Ergotherapeuten and PPKonzepte brand in their respective territory.

The ideal master franchise candidate will have prior business experience, be well capitalized to support the endeavor, have local resources, and experience in personnel, property and financial matters. Prior franchising experience is not a requirement. What is essential is an ambitious entrepreneurial spirit.

Revenues are generated from the sale of sub-franchises and franchise fees received by the master franchisee from the facilities in their territory. Dr. Frank & Partner Ergotherapeuten provides the Master Franchisee with:

1. Its full system documentation (available in English or German)
 - Fit-out manual
 - Staff training documentation
 - Operations manuals
 - Marketing concept
2. Full training for key staff, including how to develop and support a franchise system
3. A designated „coach“ to liaise with Master Franchisee on operational matters
4. Continuous updates of its system

In essence, the Master Franchisee becomes the franchisor for his particular territory with the support and assistance of the Dr. Frank & Partner Ergotherapeuten management team. For this ongoing service, Dr. Frank & Partner Ergotherapeuten charges a Master-Franchise fee as a percentage of turnover of the facilities in the territory.

Rough chronological guide to the necessary steps

- Return of Master Franchisee questionnaire
- Exchange of mutual confidentiality agreement
- First meeting - initial discussions of respective requirements / expectations
- Establish key figures for main agreement
- Sign pre-agreement granting temporary exclusivity
- Pre-contractual disclosures
- Proof of provenance of finance
- Certificate of good standing for corporate Master or individual Master
- Finalise and sign main agreement, pending satisfactory training of key persons Training of Master's key persons

Successful launch of first facility

Contact

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